

Agenda 2030 als Chance:

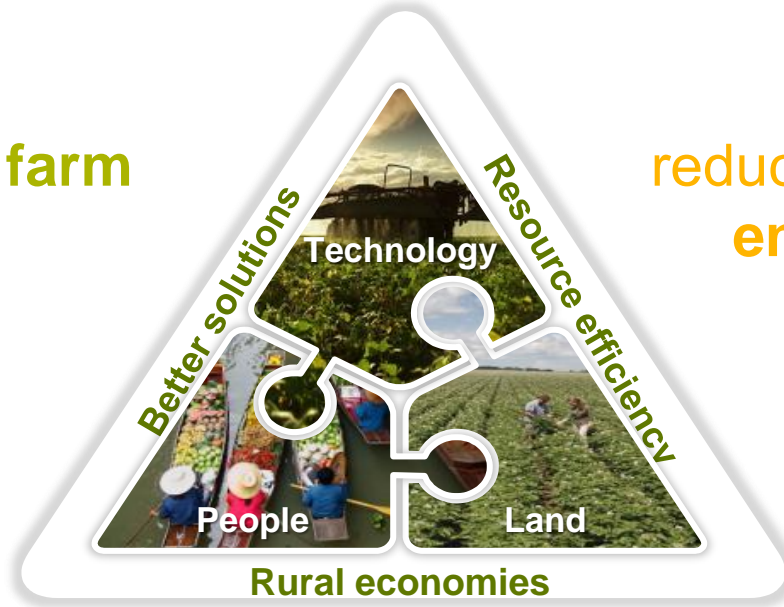
Welche Rolle können Schweizer Unternehmen aus Sicht von Syngenta bei der Umsetzung spielen?

Dr. Juan Gonzalez-Valero
Head Public Policy and Sustainability

Lifefair Forum Herbst 2016, Forum St. Peter,
Zürich, 5. September 2015

Innovative technology serving people and land

improving farm
productivity



reducing agriculture's
environmental
footprint

building rural
prosperity

The Good Growth Plan – driving innovation through commitments

More food
Less waste



**Make crops
more efficient**

Increase average productivity of the world's major crops by 20% without using more land, water or inputs

More biodiversity
Less degradation



**Rescue
more
farmland**

Improve the fertility of 10 million hectares of farmland on the brink of degradation



**Help
biodiversity
flourish**

Enhance biodiversity on 5 million hectares of farmland

More health
Less poverty



**Empower
smallholders**

Reach 20 million smallholders and enable them to increase productivity by 50%



**Help people
stay safe**

Train 20 million farm workers on labor safety, especially in developing countries



**Look after
every worker**

Strive for fair labor conditions throughout our entire supply chain network

One planet. Six commitments.

Turning commitments into achievements



Our progress so far...

2% productivity increase and ~3,600 farms in the network

2.4 million hectares benefit from soil conservation

1.6 million hectares benefit from biodiversity measures

17.2 million smallholders reached in 2015

10.4 million people trained on labor safety

84% of seed supply farms in our Fair Labor programs

Data quality

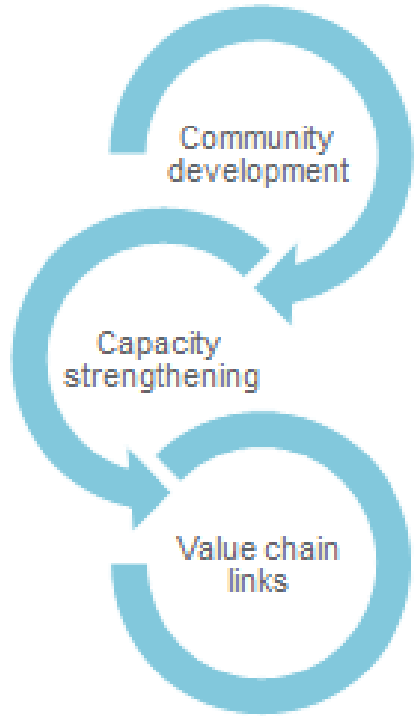
IAASB

International Auditing and Assurance Standards Board

Full transparency through open data



Growing Together



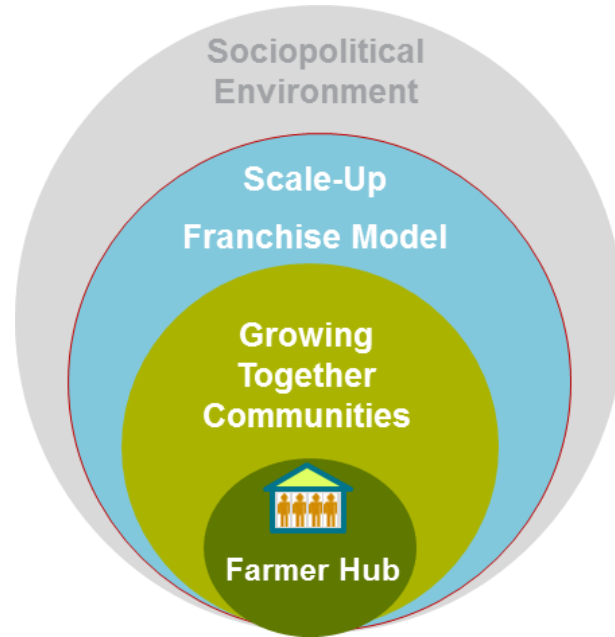
Objectives

Strengthen village foundations to ensure inclusive learning and decision making process

Foster smallholders agronomy and business skills to empower them to increase their yields and quality and stay safe

Improve the community's links with local value chain actors to generate higher incomes

Concept



Partnership



Key achievements after only 1 year



60 Farmer Groups set up with joint savings of **USD 18,390**

>30% female farmers participation

60 demo plots set up; **480 agro trainings** held

Approx. 20% less pesticides ↓

11% less fertilizer per acre ↓

Contract farming deals with **70%** of farmers

Up to 22% yield increase per acre ↑

Up to 20% higher investment in quality seeds ↑

90% of farmers increased net income by **50%** ↑

the
good
growth
plan

